

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

Our Guarantee Your Protection

For 43 years the Baldwins have backed up this guarantee to the entire satisfaction of their thousands of customers everywhere.

We guarantee every plant, tree, shrub, or bulb sold by us to be first class, free from injurious disease or insects, and true-to-name. We further guarantee our stock to reach you in good growing condition and will replace free of charge any that does not.

Also, we will, on proper proof, replace or refund the purchase price of any stock that proves untrue to name. We are, of course, not liable for more than the purchase price of stock ordered.

**O. A. D. BALDWIN
NURSERY CO.**



Michigan Certificate of Nursery Inspection

This is to certify that the nursery stock of O. A. D. Baldwin Nursery Company, Bridgman, has been examined and found to be apparently free from dangerous insects and dangerously contagious tree and plant diseases. This certificate to be void after Sept. 15, 1932.

E. C. MANDENBURG.

In charge of orchard and nursery inspection.
Lansing, Mich., Oct. 19, 1931. No. 54.

Now Baldwin Offers Lowest Prices in 15 Years

★ MAY 25 1932 ★

Our prices are down to pre-war levels in common with other necessities—and nursery stock is a necessity because it is bringing more net profit than any other farm crop—and that counts right now. You cannot afford to grow a crop that does not make a profit and you cannot afford to pay more than is necessary to secure the best in the stock you plant.

The same Baldwin guarantee of first quality, trueness to name and honest value goes with every plant, tree and shrub you buy. We have been leaders in this way of doing business for 43 years, and this year your dollar spent with us will bring you greater value and go farther than ever before.

It is especially important, too, that you get those varieties of nursery stock that will prove most satisfactory whether for profit in fruit or beauty about the home. To this end both new and old kinds that do not come up to these qualifications are not offered. You can be assured that any variety you order will give you all that can be expected in satisfaction.

There is a general feeling that 1932 is bringing a gradual improvement. All of us should share it and we want to be of service by helping you buy extra good stock at a saving. Will you let us do this?

O. A. Baldwin

COMPARE OUR NEW LOW PRICES ORDER TODAY AND SAVE MONEY

**50,000 Satisfied Customers
Can't Be Wrong**

"Our Guarantee of Quality with Every Plant"



O. A. D. Baldwin



G. W. R. Baldwin

O. A. D. Baldwin Nursery Co., Bridgman, Mich.

Strawberries--You Can't Don't Put Off Planting This Spring

Our 43-years' experience growing strawberry plants bred to fruit, means that you cannot buy better plants anywhere. These varieties are all proven and dependable. We know from actual testing. And this year we lead in lowest prices for this good kind of plants. Why look elsewhere? Over 50,000 satisfied customers have found it profitable to stay with us.

Why Wait Longer for Certain Profits

Strawberries are a profitable crop and a quick one. Both things are important to you today. For the past three years they have made a good net profit per acre, and last season brought more profit than any other fruit. Remember, you get this return within one year after planting. You just cannot afford to delay planting strawberries this spring.



RED GOLD—Mid-Early

Wonderful Crops — Extremely Hardy

Another new berry that is "Right" in every way. We recommend it fully. Its ability to produce extra big crops under unfavorable conditions make it commercially profitable. It is noted for its extreme hardness in resisting drought and severe frosts. This makes it desirable.

Lower Prices for This New Berry

A feature of Red Gold is its remarkably long, strong, upright fruiting stems. Berries are held a way from the dirt and are always clean and fresh. This fact together with its deliciously sweet flavor make it an ideal table berry. You will want to plant some Red Gold this spring. Our prices are lower for genuine true-to-name plants.

PRICE — 100 for \$1.00; 1000 for \$6.00

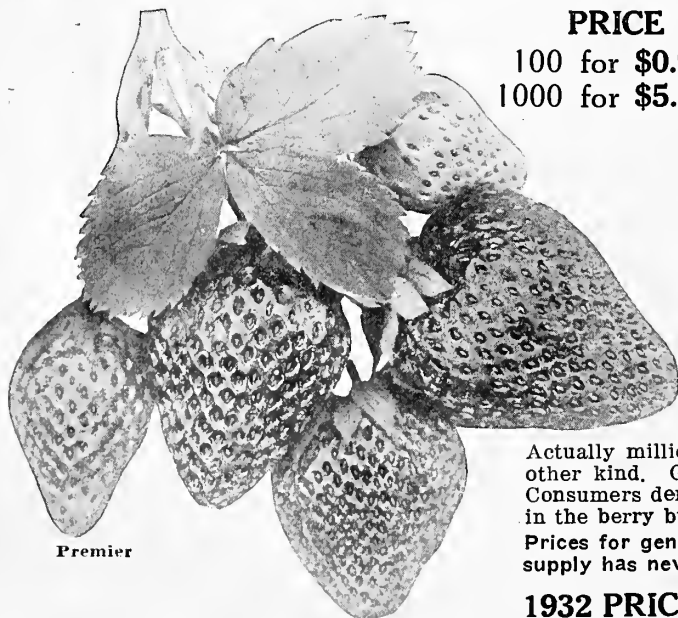
BIG COOPER—Mid-Early

Big Berry — Big Yield — Big Profit

Nine COOPERS make a layer in a full size quart box—27 fill the box! That gives you some idea of the size of this magnificent berry, and explains, too, why they sell for 10 to 12 cents more per quart than other fancy varieties. For profit on the roadside market there is no better seller than this mammoth berry. Sugar-sweet, delicious flavor.

PRICE

100 for \$0.90
1000 for \$5.50



Senator Dunlap—Mid-Early

A "Best Seller" — for 25 Years

Perhaps no other strawberry is so well and favorably known throughout the country. It has the reputation of producing full crops in a wider range of soil and climate than any other variety. No wonder growers in nearly every state in the Union order more of this old reliable berry every year. Today Senator Dunlap is one of three or four strawberries that buyers know and ask for throughout the country.

Big, uniform berries of dark red color. Splendid shipper and ready seller because of its attractive appearance.

Local canning factories want nothing but Senator Dunlap and contract for thousands of cases yearly. They know it always holds its shape and rich color long after canning—and that the flavor lasts.

Here's a berry that will bring you big profits on your investment—Take our word for it.

PRICE — 100 for \$0.70; 1000 for \$3.00

DR. BURRILL—Mid-Early

Easy to Grow — and Sell

A most remarkable berry—one of the best all-around Strawberries ever produced—really in a class by itself. Commercial growers always feel safe in planting it—and sure of its ready sale at good prices. Home growers have good success and find it so easy to raise.

As a dry-weather producer it can't be beaten, the long roots taking moisture from a greater soil depth and producing heavier crops than most varieties under similar conditions.

PRICE — 100 for \$0.70; 1000 for \$3.00

PREMIER EARLIEST OF ALL

Finest and Most Profitable Early Variety

What more can you expect of any berry? And this proves true in every berry patch the country over. Here are a few reasons why—

1. Earliest of all.
2. Long fruiting season.
3. Unusually large crops.
4. Size above the average.
5. Bright, glossy, solid color.
6. Uniform, attractive shape.
7. Brings more money on any market.

Actually millions more Premier plants have been sold the last few years than any other kind. Growers know that Premier is an unfailing money maker every year. Consumers demand it. You will need to grow Premier — and plenty of them — to be in the berry business profitably.

Prices for genuine Premier plants have never been lower than those we quote. The supply has never been enough. Order now to be sure of yours.

1932 PRICES — 100 for \$0.80; 1000 for \$4.25; 5000 for \$19.90

Find a More Profitable Crop!

HARVEST KING—Mid-Early Adds MORE DOLLARS to PROFITS

Thorough, careful tests have proved Harvest King one of the outstanding strawberry values today. Ripening just after the early Premier, it is a far better berry than most other medium early sorts.

HARVEST KING is Satisfactory — You Need It!

An unusually heavy plant maker; it produces enormous crops of finest quality, deep red delicious berries—the kind that brings a premium on the market. For home canning you cannot beat its wonderful flavor and lasting color. A plant of remarkable vitality, resisting spring frosts, Harvest King comes through the most unfavorable conditions with a paying crop. It is a perfect flowering variety and produces a full crop when planted alone.

Do not fail to plant plenty of Harvest King this spring. It follows Premier with first quality fruit well into the season.

PRICE — 100 for \$0.85; 1000 for \$5.00

GIBSON—Mid-Late

A LEADER in MICHIGAN'S GREAT FRUIT BELT

That fact alone speaks volumes for its all around excellence. There is no question about its being one of the most profitable strawberries grown. A strong pollinizer and vigorous plant maker; thrives in all soils and climates. 2 to 4 large fruit stems on every plant loaded with great, handsome, glossy red berries.

Gibson possesses an exceptionally fine flavor. The ideal berry for table, market or canning. Its good appearance always sells it.

PRICE — 100 for \$0.75; 1000 for \$3.50

PEARL—Late

Pearl is a berry needed by strawberry growers—it insures a big, annual crop of fine berries at the end of the season.

Blooms freely and opens its buds late enough in the spring generally to avoid late frosts. That's why its crops are so heavy and can be counted on so surely. Berries are very large, of dark red color. A fine shipper.

In the North it does not come into its prime until late in June, when other varieties are off the market—always bringing top prices.

PRICE — 100 for \$0.85; 1000 for \$5.00

AROMA—Late

REGULAR LATE CROPS — HIGH PRICES

Fancy Market Berry. If you want an exceptionally fine, firm, late berry that stands up under long shipments, by all means plant Aroma. It is the standard late variety that brings big profits to growers everywhere.

A steady producer of big, round, deep red glossy berries of excellent eating quality. Tough skin and firm flesh make a splendid shipper.

AROMA is unusually mild and sweet. A fancy berry in the truest sense of the word, which greatly adds to its marketability at top prices. Steadily growing in favor for the last 14 years; has proved its worth under all conditions. Our guarantee is behind this variety in every respect.

PRICE — 100 for \$0.80; 1000 for \$4.25

“OREGON”—Mid-Late

Proven Dependable and Profitable

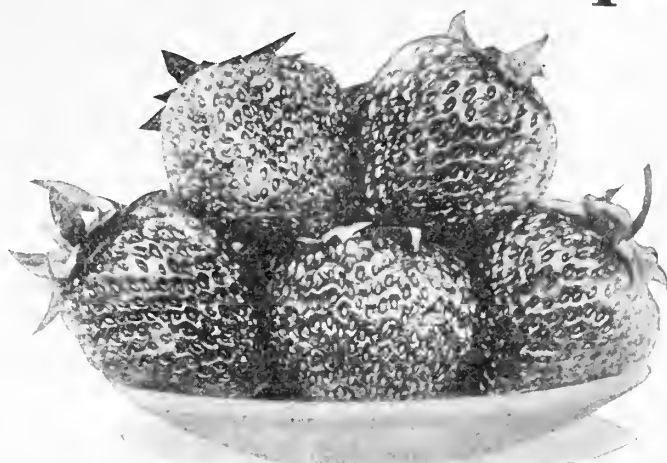
Again last June careful buyers for Chain Store Groceries paid a premium for “Oregon” and refused other kinds offered. Here is a new berry that we recommend without hesitation as one of the very best medium late varieties.

GUARANTEED ONE OF THE BEST

Ripening 3 to 5 days after Gibson, every berry is of good size, unusually firm, good color and delicious flavor—an all around top class berry for every purpose.

Our stock comes direct from “Oregon”; we are introducing it only after getting satisfactory growth and crops for several seasons. Such a berry is badly needed in every strawberry patch—Oregon is the answer.

PRICE — 100 for \$1.25; 1000 for \$7.50



Harvest King

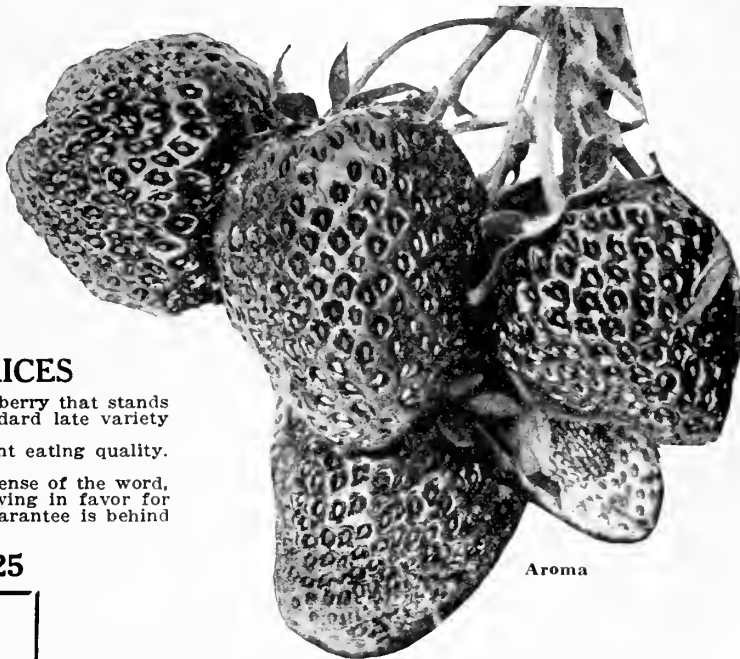
Home Strawberry Garden

25 PREMIER	25 SENATOR DUNLAP
25 HARVEST KING	25 NEW LATEBERRY
	25 MASTODON

Special Price . . \$1.45. Two for . . \$2.65

NOTE: — If You Want to Make More Money on Extra Late Crops, Be Sure to Get

LATEBERRY (See Back Cover)



Aroma

Special Acre Plantings

No. 1 — 1/8 Acre

250 PREMIER
250 SENATOR DUNLAP
250 HARVEST KING
250 AROMA

Special Price . . \$5.50

No. 2 — 1/4 Acre

500 PREMIER
500 COOPER
500 OREGON
500 AROMA

Special Price . . \$9.65

No. 3 — 1/2 Acre

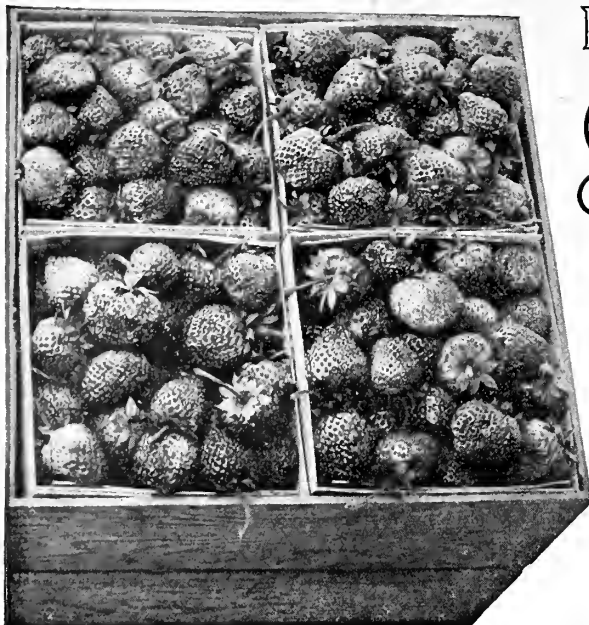
1500 PREMIER
1500 SENATOR DUNLAP
500 HARVEST KING
500 LATEBERRY

Special Price . \$14.75

No. 4 — 1 Acre

4000 PREMIER
2000 SENATOR DUNLAP
1000 GIBSON
1000 LATEBERRY

Special Price . \$29.00



Ours Are Genuine Mastodon

Everbearing Mastodon ! ! !

1. When planted this spring.
2. Bears fruit 90 days after planting.
3. Produces a full crop through this fall.
4. Another full crop next spring, summer and fall.
5. Big, healthy plants produce in spite of unfavorable conditions.
6. What more can you ask for any everbearing strawberry?

Frankly, the increasing popularity of Mastodon has surprised us, but the above reasons explain it,—in terms of satisfaction and profit.

Baldwin's Mastodon plants are grown the right way, guaranteed true-to-name and will do the same for you. It is the best everbearer grown; there are no two ways about it. Notice too, that it is a good spring berry as well.

**Plant Mastodon This Spring
ORDER YOURS TODAY!**

PRICE
100 for \$ 1.80
1000 for 11.00

Grow Your Own Grapes Have Paying Crops for a Lifetime

Grape growing is not only a pleasant and profitable business but dependable and permanent as well. Michigan vines rank among the finest grown and because of our specially adapted soil and location, you can depend upon these.

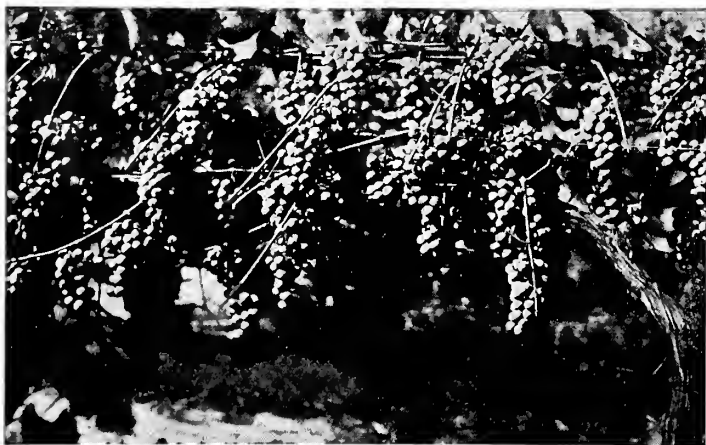
Grapes grow and produce big crops on any soil, year after year. They are a permanent investment. Growers regularly make \$500 and more net profit, per acre, and you can do the same.

CONCORD—Guarantees Grapes for a Lifetime. The old reliable Concord—the standard by which all other black grapes are judged—a lifetime money maker! No vineyard or arbor is complete without Concord.

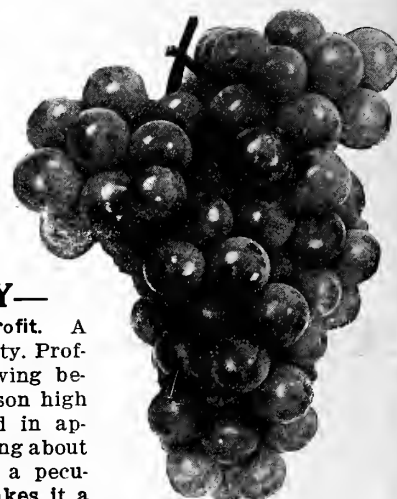
NOTE THESE FACTS—Concord produces big crops on any soil every year. After the first expense the cost of upkeep is but little. It is a profitable permanent investment. . . . Our scientific methods are recognized by horticulturists as producing vines especially adapted to the central west. . . . Our Concord vines are well rooted, and guaranteed to reach you in perfect growing condition. Best for market, eating and all home uses.

CAMPBELL'S EARLY—Finest Quality Black Table Grape. Unusually large berries make up firm, compact bunches that simply look "quality," and the taste proves it. They ripen two weeks before Concord. For a dozen vines in the fruit garden plant CAMPBELL'S EARLY and know a real eating grape.

WORDEN BLACK—Big compact bunches of extra large, thin skinned berries, quality equal to Concord but, because of thin skin, not so good a shipper. Ripens five to ten days earlier than Concord. Worden is preferred by many because it is hardy, bears heavily and ripens before the main crop.



A Baldwin Concord Vine in Full Bearing



CONCORD
"Standard of Quality"

MOORE'S EARLY—

Early Black Grape for Profit. A heavy producing early variety. Profitable for commercial growing because it gets the early season high prices. Similar to Concord in appearance and quality, ripening about two weeks earlier. It has a peculiarly sweet flavor that makes it a good table grape along with Campbell's Early.

NIAGARA WHITE—White, Mild, Sweet, Juicy. This best known and most popular of all white grapes ranks with Concord in prolific bearing, size and quality. An unusually mild delicious flavor makes Niagara one of the finest table grapes.

Medium compact, large bunches; berries mostly round, of greenish-white color, very juicy and of excellent flavor. Skin is thin but tough and does not crack, making it a fine long-distance shipper.

NEW CACO RED—Read Why It Is Better. As we do with every fruit, we have waited to offer Caco until certain that it was A-1 in every respect. We give it our unqualified approval. Hardy, quick bearing, produces every year, fruit beautiful, unusually large in size, and best of all has a flavor of such sweetness that it is a superior table grape.

VERY EARLY—HEAVY BEARER—SUPERIOR QUALITY

Bunch is firm and compact—berries large, clear amber in color. Caco is a most beautiful hardy grape. Always in demand at grape markets with extra prices. Widely endorsed by experiment stations.

Vines just as easy to grow as any other. There is always room for a few vines somewhere. You don't want to be without Caco. Our supply of this new grape is limited—order yours at once.

NOTE — All Grape Vine Prices — Page 15

HOME USE GRAPE PLANTING

12 Concord (Black)	3 Niagara (White)
5 Worden (Black)	2 Caco (Red)

SPECIAL PRICE \$1.15. TWO FOR \$1.95

Blackberries and Dewberries

Are Real Profit Makers---1931 Proved It

Did you ever see finer looking berries than those shown here? Blackberries are more popular than ever, but you must grow the right varieties and get the best quality of plants to secure the maximum profits. These varieties, we know, will produce the crops you expect and like our raspberry plants these bushes are Michigan double-inspected, A-1 stock. You can expect the best results with such a start.

Eldorado Blackberries

Made Famous by Success

Every good quality possessed by other blackberries is emphasized in ELDORADO. Its exclusive advantages are: Absolute freedom from Orange Rust; a very heavy bearer with great, jet black juicy berries.

Plants are so strong and vigorous they survive severest Northern Winters without mulching. A splendid shipper because the berries are so firm. Plant Eldorado generously—at least 50 for home gardens or several acres for commercial purposes. They are making big money for other growers and will do the same for you.

1-Yr. No. 1, Strong Plants, 100 for \$1.95; 1000 for \$12.50

1-Yr. Root Cutting Plants, 100 for \$2.55; 1000 for \$15.50



Genuine Early Alfred

Blackberry-Dewberry Garden

50 ALFRED BLACKBERRY
50 LUCRETIA DEWBERRY

Special Price \$2.35; Two for \$4.45

Early Alfred Blackberry

BIG -- JUICY -- DELICIOUS

After 8 years on the market it has proven a big success among horticulturists and practical fruit growers. And it should! Think of a bush full of tremendously big blackberries from 1½ to 1¾ inches long, practically free from seeds, coreless and with a thick pulp fairly bursting with sweet delicious juice! That's ALFRED!

Enormous Paying Crops Every Year

Last summer on our farms Alfred ripened a full 10 days ahead of Eldorado and we were picking them all through the Eldorado season. Alfred berries were bigger, brighter, colored, of better flavor and brought better prices right, along. Once you grow Alfred you won't be satisfied with any other berry.

The plant is such a vigorous, healthy grower that it produces a good crop the first year after planting. Withstands extreme cold that kills less hardy varieties.

Alfred will please you—whether raised for pleasure or profit. It is another of our splendid varieties—selected for its worth. Alfred plants are still scarce, but we are making a price within the reach of all, because everyone should have this wonderfully fine berry.

Early Alfred Acre Plot

OFFER 'E'

900—½ Acre \$18.00
1800—1 Acre 35.00

ORDER NOW DON'T BE DISAPPOINTED.

SURE-TO-GROW ROOT-CUTTING PLANTS ONLY.

PRICE — 100 for \$3.60; 1000 for \$23.00



Eldorado Blackberry Always Profitable

Lucretia Dewberry

America's Leading Variety

Coming back in favor because it is profitable. Recognized by fruit growers everywhere as the leading Dewberry. Incomparably better in every way than any blackberry you have ever seen or tasted. For real profit be sure to plant LUCRETIA in a field or garden.

An Early Bearer

Ripens a week to ten days before the earliest ordinary blackberries. This, and the fact that they are unquestionably the finest looking berry of their kind and of such big, uniform size, makes them top-notchers on price in any market.

LUCRETIA ACRE PLOT

OFFER 'F'

1200 — ½ Acre \$13.50
2400 — 1 Acre 26.00

PRICE—

100 for \$ 1.95

1000 for \$12.50



Lucretia Dewberry

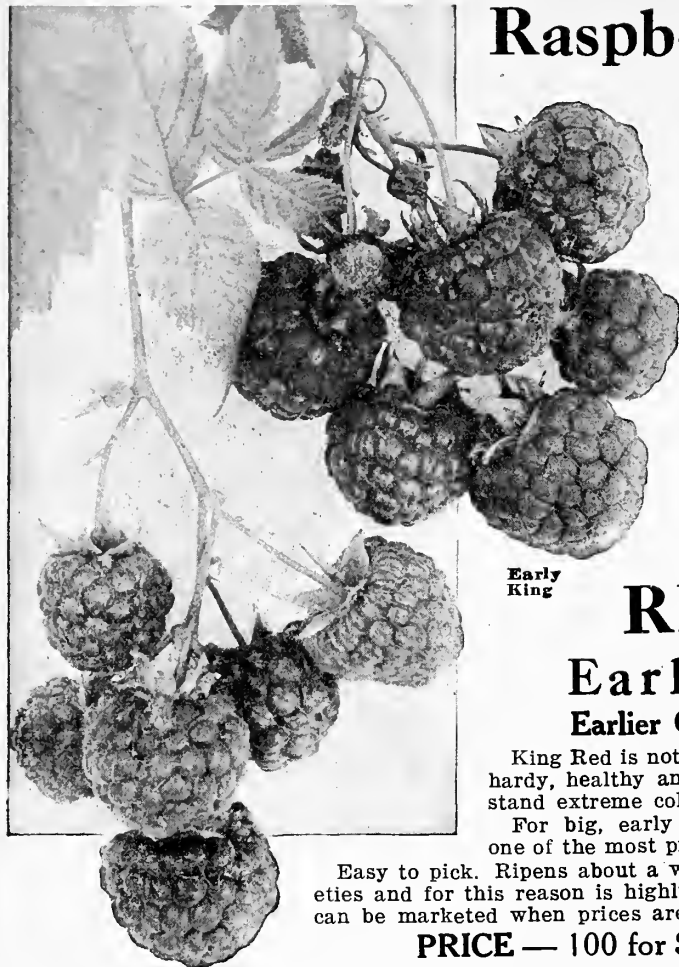
Raspberries Bring Quick Profits

Only Certified Disease-Free Plants Are Profitable --- We Have Them!

Michigan is recognized throughout the country as having the most healthy, most vigorous raspberry plants grown. Every Baldwin plant is inspected twice by Michigan inspectors. (See certificate of inspection.) This means success or failure to the fruit grower because a plant "sick" with diseases or poorly grown will never bear a full crop. Our propagating methods, improved and tested through long years of experience, make it certain you will get your full money's worth in Baldwin raspberry plants.

Raspberries Continue Fruit Profits

The right varieties continue paying crops after strawberries are gone. They are also demanded for table and canning everywhere and for these reasons canneries are using more every year and paying good prices. Raspberries keep the money rolling in. These varieties are the best, and our plants are right—plant this spring and you will be getting in line for good profits.



Early King

RED RASPBERRIES

Early King Red

Earlier Crops — Greater Profits

King Red is not only an early bearer but its plants are hardy, healthy and wonderfully productive. They withstand extreme cold and are highly resistant to disease.

For big, early returns we recommend KING RED, one of the most profitable Red Raspberries you can plant.

Easy to pick. Ripens about a week or ten days ahead of other varieties and for this reason is highly profitable. It is a good shipper and can be marketed when prices are highest.

PRICE — 100 for \$1.85; 1000 for \$12.00

RED RASPBERRY GARDEN

25 St. Regis (Ever-bearing)

25 King (Early)

25 Latham (Late)

Special Price—\$1.95

Two for \$3.65

Latham

Far Better Than Any Other Late Variety

The best late red raspberry. When we say "best" we mean just that in 6 years LATHAM has become recognized by fruit growers as the most profitable late berry ever grown, and by fruit users as having the richest color and most delicious flavor imaginable.

Bigger Yields — Bigger Profits Certain

Hardy and very productive—far outyielding all others. Regularly brings more money on any market. We wish we could convince you what a truly fine berry LATHAM is in every way. The supply of plants is not large and we sincerely hope you will order now so we can reserve what you want.

FOR CANNING—Jams and Jellies—Unusually rich color that does not fade, and what a wonderfully delicious, true, fresh raspberry flavor!

GOVERNMENT EXPERIMENT STATIONS report from leading fruit states that Latham is by far the best quality berry for its season yet tested and is highly recommended for planting.

BALDWIN'S Guaranteed, Diseases-free, Genuine LATHAM — "The Kind It Pays to Plant."

PRICE — 100 for \$2.65; 1000 for \$16.50

BEARING AGE LATHAM TRANSPLANTS—

Two-year plants, large and well branched, that will give you some fruit this summer. Excellent for garden planting. Sure to grow—quick crops. Have only a few in stock, so don't delay.

PRICE — 25 for \$1.75; 100 for \$5.00

Cuthbert

Years of Success Prove Its Value

This variety is grown in larger quantities than perhaps any other red raspberry. Bushes are hardy, vigorous and productive. Season is late. Cuthbert always brings top prices and is the standard of good quality on every market.

For canning, Cuthbert is hard to beat—Latham is its only rival. Holds its color and shape. The flavor is delicious.

In fact, Cuthbert is the only variety used by many of the largest commercial canners. It is equally satisfactory for home use.

PRICE — 100 for \$1.85; 1000 for \$12.00

St. Regis Everbearing

Of all everbearing varieties ST. REGIS is by far the best. Bushes are good size, upright, vigorous and remarkably free from disease. ST. REGIS produces a full spring crop.

Bears Through Summer and Into Fall

Just think of having delicious, ripe, red raspberries to market in September, long after other berries are gone. Is it any wonder that they bring from \$5.00 to \$6.00 for a 24-pint crate? That's what growers of ST. REGIS usually get! Desirable, too, for home gardens to extend the Raspberry season for table and home canning.

PRICE — 100 for \$2.40; 1000 for \$14.50

Acre Plantings---Red and Black Raspberry

1/2 ACRE PLOTS

250 EARLY KING RED
400 CUTHBERT RED
550 LATHAM RED

SPECIAL PRICE — \$16.00

200 KING RED
400 LATHAM RED
600 CUMBERLAND BLACK

SPECIAL PRICE — \$15.50

1 ACRE PLOTS

500 EARLY KING RED
700 CUTHBERT RED
1200 LATHAM RED

SPECIAL PRICE — \$30.00

400 CUTHBERT RED
800 LATHAM RED
1200 CUMBERLAND BLACK

SPECIAL PRICE — \$29.00



Latham
(1/2 Size)

Buy Now At These Low Prices

BLACK RASPBERRIES

Cumberland

BE SAFE--BUY BALDWIN'S FOR SURE CROPS

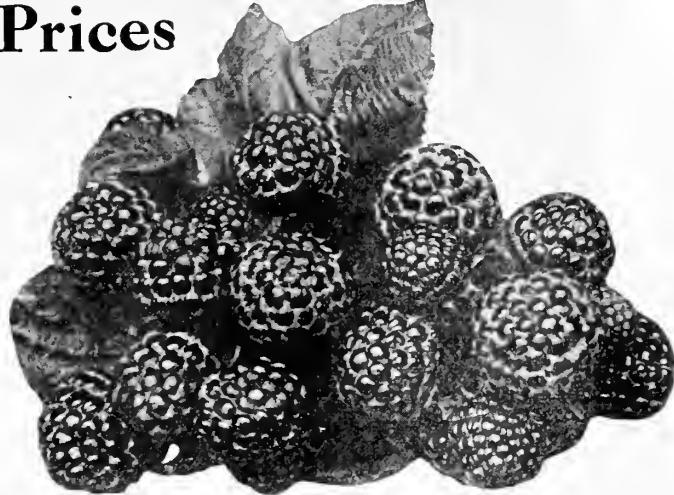
In spite of highly praised new black caps, Cumberland continues the favorite for commercial profit. \$200 clear money per acre above all expense is what a local grower made on his 8 acre field of CUMBERLAND. You can do the same with Baldwin Quality Plants.

Vigorous Plants — Always Productive

Plants vigorous and very productive; thrive everywhere. Berries large, firm, yet black with a delicious flavor. Wonderful long distance shippers—attractive appearance—always command good prices. We guarantee it to please you and make you big money.

Michigan grown, double-inspected Raspberry Plants are recognized throughout the country as the best. Our soil is especially adapted to produce sturdy, well rooted plants.

PRICE — 100 for \$1.80; 1000 for \$11.50



Cumberland . . . leads in all sections

BLACK RASPBERRY GARDEN

25 Plum Farmer (Early)

50 Cumberland (Late)

Special Price \$1.45; Two for \$2.75

Plum Farmer---Earlier Berries for Table and Market

An extra early variety that has become one of the leading and most profitable Black Raspberries. We guarantee PLUM FARMER to bring you a paying crop of extra fine fruit. Plants are very healthy, unusually free from disease, strong growing, producing lots of bearing wood and insuring a heavy crop.

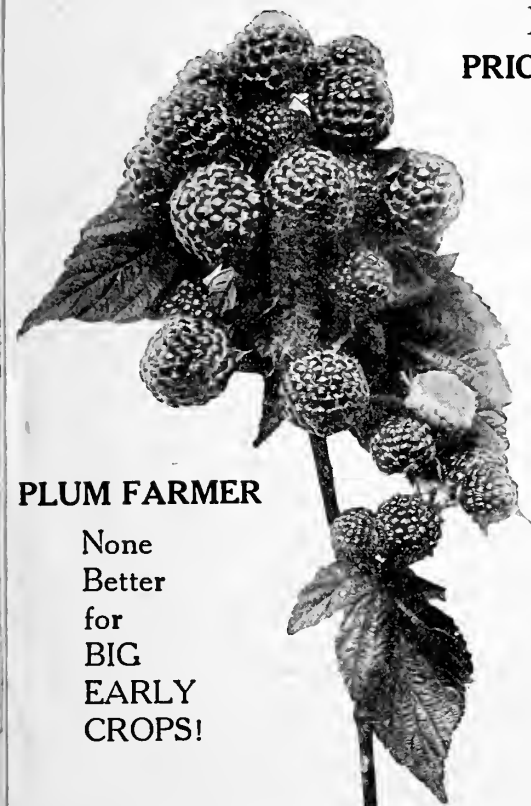
RIPENS EARLY — SELLS READILY — MAKES MONEY

The berry is grayish black, very firm, attractive and a good shipper. A favorite market variety with many, as practically the entire crop can be harvested in three pickings. PLUM FARMER is extra early and always brings top prices.

Plum Farmer

PRICE — 100 for \$ 1.95

1000 for \$12.50



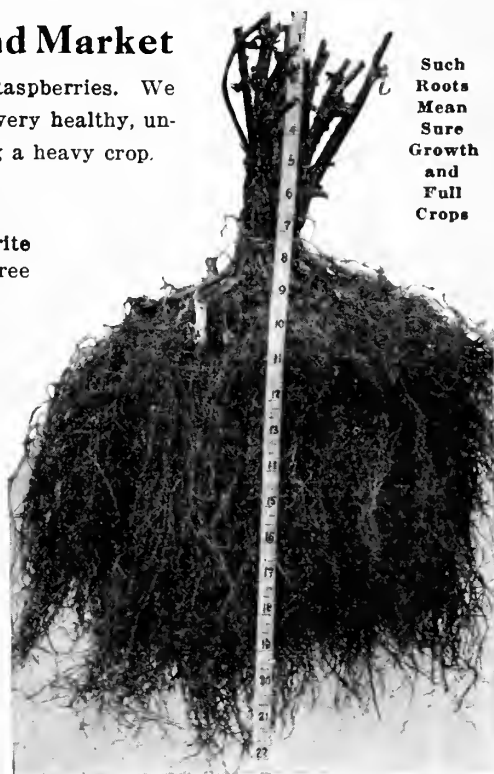
PLUM FARMER

None
Better
for
BIG
EARLY
CROPS!

A REAL BARGAIN

**1 Acre of Cumberland
2,400 No. 1 Plants**

Only \$25.00



Such
Roots
Mean
Sure
Growth
and
Full
Crops

ACRE PLANTINGS SPECIALLY PRICED

Offer 'A' - 1/4 Acre

100 Plum Farmer
500 Cumberland

600

Only . . . \$7.00

Offer 'B' - 1/2 Acre

200 Plum Farmer
1000 Cumberland

1200

Only . . . \$13.00

Offer 'C' - 1 Acre

400 Plum Farmer
2000 Cumberland

2400

Only . . . \$25.00

BALDWIN'S BETTER FRUIT

There's A Tremendous Difference

You can avoid disappointments by buying Baldwin guaranteed true-to-name varieties. Then you cannot go wrong. These are high-quality, proven-value varieties best adapted to eastern, middle-western and northern soils and climates. Over 50,000 regular satisfied customers is the best evidence you can ask for when buying fruit trees. There is real pleasure and a big saving in having two or three trees of each kind of fruit right in your garden. As a commercial proposition, tree fruit is always in profitable demand. Our prices are less than half the usual prices asked by agents, because we sell direct from nursery to you. And what's more, we stand back of the trees after you get them.

A Word About Right Grading

Tree may be graded either by caliper or by height. Ours are carefully graded by both measurements—because we want you to have trees that are not “short” either in height or in sturdiness. This insures trees of good height yet not spindly, (as would be the case if graded for height only). Every tree we ship has a good sturdy trunk and root system capable of carrying it to full growth even through unfavorable conditions.

Apples

Baldwin—Winter. This widely known variety averages above medium size, rich dark red, juicy, fine flavor. Good for market and home use. One of the first two or three varieties in the great Michigan and New York apple sections.

Delicious—Winter. Known the World Over. Brilliant dark red, shading to yellow at blossom end. Large to very large; white, tender juicy flesh. Wonderfully rich sub-acid flavor—truly delicious. Ships without bruising; makes a wonderful appearance, commanding top prices. Comes into bearing early.

Grimes Golden—Winter. Favorite mild eating apple. Excellent keeper. Uniform shape, typical dull gold color. Hardy, productive tree. Carefully selected and grafted trees insure entire satisfaction with this fine apple.



McIntosh

Jonathan—Late Fall. Sold in Every Store. Glossy red; fine grained, juicy flesh, excellent flavor. Medium to large size. Unusual keeping quality (to February) makes it a most profitable commercial apple. Quick to bear and easily grown in practically every fruit section. Jonathan is first choice in many homes.

McIntosh—Winter. A Money-Maker Today. Juicy snow apple—white, crisp flesh; beautiful solid crimson color. Excellent quality—wine-like, true apple flavor. Good annual bearer. Rapidly increasing popularity among consumers everywhere makes good prices certain. One of the most profitable apples today.

For your information—we have carefully investigated the Cortland apple, so widely advertised. Several experiment stations have advised us that McIntosh is superior. Because of their advice we offer only McIntosh, and you can be assured it is unsurpassed in its class.

Northern Spy—Winter. The old, well-known favorite. Delicious spicy flavor; excellent for eating and cooking. Brilliant streaked red color. Always in demand; good prices; long keeper.

Stayman's Winesap—Late Winter. Best Winesap. Extra large, bright red, crisp, juicy with a wonderful zestful flavor. Stayman easily leads all other Winesaps. Heavy bearers and big money makers everywhere.



South
Haven
Peach

Wealthy—Fall. Heavy yearly bearer. Hardy, long lived. Attractive brilliant red striped; superb quality, wine-like flavor. An all-around apple for eating, cooking, cider and market.

Yellow Transparent—Early Fall. Has proven both popular and profitable. Fruit large, yellow with crisp sub-acid flavor. Heavy annual bearer; well known everywhere.

Hyslop Crab—Recognized as the best of all crabapples. Its hardy, quick growing tree comes into bearing early. Strong, disease-resistant. Always a heavy annual bearer. Fruit beautiful deep red; firm, juicy, uniform—sells well. Excellent for home use.

Pears

Bartlett—Summer. Known for Quality. One of the best known and popular varieties for both commercial and home orchard planting. Golden color with red streak, mellow and indescribably delicious both fresh and canned. Produces enormous crops; bears early. If picked before ripe will keep until late.

Buerre Bosc—Fall. Big, deep yellow, long shaped pear. Unusually sweet and juicy. Sells well; profitable. Good keeper into December. Excellent home orchard variety, grows vigorously, yields heavily.

Clapp's Favorite—Summer. Ripens August 1st. A seedling of Bartlett but earlier ripening; somewhat larger; lemon yellow; of very good eating quality.

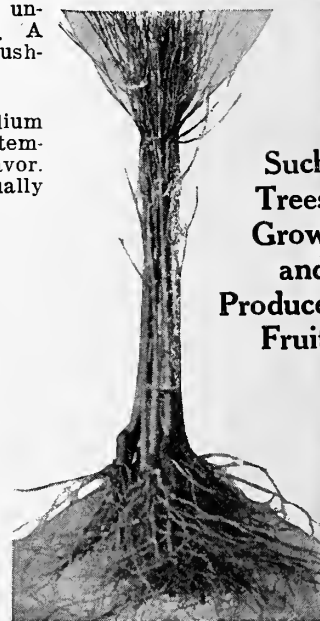
Kieffer—Fall. Best pear for large commercial planting, because of its sure crop, heavy yield and exceptional shipping qualities. Kieffer has been proven unexcelled for commercial canning. A local cannery used over 200,000 bushels in one season.

Seckel—Early Fall. A medium sized pear that ripens late in September. Extremely fine quality and flavor. Always in market demand and equally valuable for home use.

Peaches

Early Crawford—Early September. Widely planted; large size, well colored; good flavor. Freestone, good canning and market variety.

Elberta—September first. Planted by Thousands. Large to extra large. Freestone. Golden yellow flesh, red at the pit, firm, juicy. Has no equal as a prolific bearer and shipper. Best known peach.



Such
Trees
Grow
and
Produce
Fruit

TREES AT LOWER PRICES

Gold Drop—Late September.

Excellent late, well known peach much in demand. Good annual crops of firm, juicy, yellow, medium sized fruits.

J. H. Hale—Late August. First

in Size, Color and Quality. Yellow, thick skin, colors to a rosy tint. Deep yellow, fine grained, very firm flesh—delicious flavor. A beautiful peach, fresh or canned. In size, color and quality, no peach compares with J. H. Hale. Always brings \$1.00 to \$1.50 more per bushel.

Kalamazoo—Late August. Medium

size, oval, yellow skin, yellow red flesh, freestone of excellent quality. A fine peach for dessert, pies and canning and for market.

Late Crawford—Mid - September.

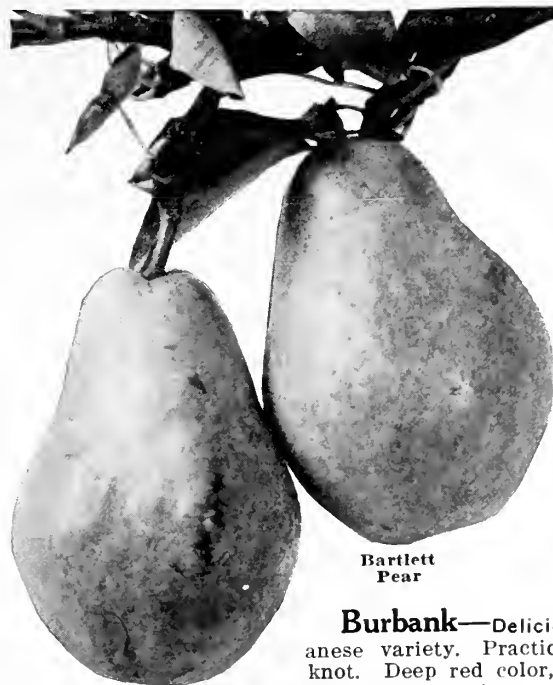
Popular running mate of Early Crawford. Excellent late peach; full of rich juice; of fine flavor and canning qualities. Ripens ten days after Elberta. Excellent shipper. Always profitable late peach.

Rochester—Early August.

Unusually early freestone peach; wonderfully sweet, good color. Hardy and prolific. A popular peach; widely grown; generally satisfactory.

South Haven—Early August. The Profitable Early Peach.

Originated and developed in the famous Michigan Peach Belt, South Haven has proven one of the best varieties in every peach growing section. Experiment stations recommend it when an earlier peach than Elberta is desired. Also a more hardy variety than Elberta standing severe winters better. As fine a peach as the standard Elberta, big, firm, highly colored, but more dependable for big crops in cold sections—and Ripens 12 to 18 Days Earlier. An early peach is always profitable, but an excellent peach like South Haven is doubly so. Don't fail to plant now.



Bartlett Pear

Bing—Sweet. Large, firm black cherry. Splendid shipper. Hardy tree; upright grower. Ripens middle of June.

Black Tartarian—Sweet. Extensively planted and prolific. Regular bearer of big, black, juicy, sweet fruit. Hardy, vigorous. Best and most profitable black sweet cherry — for market, cooking, canning.

Napoleon—Yellow—Sweet. Old-time favorite, succeeds practically everywhere. Heavy bearer of large, light yellow, heart-shaped fruit.

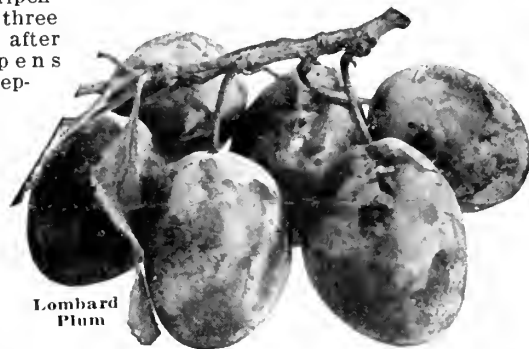
Windsor—Sweet. Liver colored, large cherry, wonderful flavor. Originated at Windsor, Canada. Hardy prolific tree. Most valuable variety for market or family use.

Plums

Burbank—Delicious Table Plum. A strong, hardy Japanese variety. Practically curculio-proof and free from black knot. Deep red color, unusually delicious flavor. Keeps three weeks, after ripening. Trees bear three to four years after planting. Ripens August 15 to September 1.

German

Prune—Best for Canning and Preserving. Medium sized, dark purple plum. Firm, sweet; the favorite everywhere for canning. Tree



Lombard Plum

easy to grow and remarkably free from disease and very productive. Good keeper, excellent shipper. Ripens September.

Lombard—Leading Market Variety. Heavy regular bearer of medium sized red-purple fruit of excellent quality. A dependable plum everywhere and always commands good prices because it is widely and favorably known. Ripens August.

Monarch—Widely Grown and Profitable. This strong tree is a heavy bearer of finest plums. Very large, entirely freestone, dark purple blue color, splendid flavor and quality. Ripens in October. Brings fancy market prices. None better for home use—fresh, jelly or canned.

Cherries

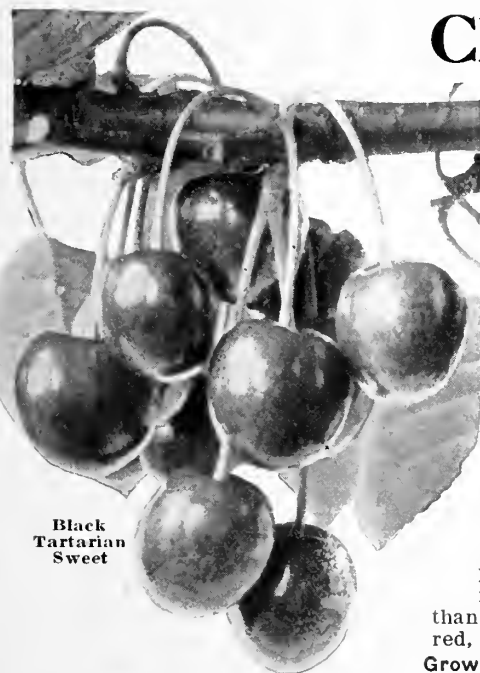
Early Richmond—Sour.

One of the most popular sour cherries, unexcelled for cooking. Dark red, tart and juicy. Hardy trees uninjured by cold. Big crops.

Montmorency—Sour.

Ripens late in June and is best sour cherry for the market. Makes delicious pies; fine for canning. Fruit larger than Richmond; bright red, acid flavor.

Grow Montmorency for the canning factory market. There is never enough fruit for the demand. Prices are good and profits sure. Wise growers are planting heavily.



Black Tartarian Sweet

EXPRESS SHIPMENT on all Fruit Trees is advised, as severe trimming would be necessary on large sized trees to make them short enough for mailing.

FRUIT TREE PRICES

	Each Rate	10 Rate	50 Rate	100 Rate
APPLES—All Varieties.				
5 to 6 ft. trees (2 yr.).....	\$0.27	\$2.60	\$12.00	\$23.00
PEARS—All Varieties.				
4 to 6 ft. trees (2 yr.).....	.35	3.15	15.25	29.00
PEACHES—All (Except So. Haven)				
4 to 6 ft. trees (1 yr.).....	.25	2.40	10.75	20.00
South Haven, 4 to 6 ft. (1 yr.)....	.35	3.15	15.25	29.00
CHERRIES—All Sour—				
4 to 6 ft. trees (1 yr.).....	.30	2.95	12.95	25.00
All Sweet—				
4 to 6 ft. trees (2 yr.).....	.37	3.40	16.25	30.00
PLUMS—All Varieties.				
4 to 6 ft. trees (2 yr.).....	.35	3.15	15.25	29.00

NOTE:—Less than 10 trees of one variety take the "each" rate. Also 10 trees made up of different varieties take the "each" rate; but 10 trees or more of one variety take the 10 rate, etc.

Plant for Beauty Now at Lowest Prices

Build an Out-door Living Room

Make Your Yard Enjoyable



Persian Lilac

Add another room—an outdoor room—to your home this spring. There is plenty of room for it in the back yard of even the smallest city lot. An "Outdoor Living Room" is the fashion today and every up-to-date family is making such a planting and doing it economically. It provides a beautiful, healthful place, out of doors, bringing enjoyment to every member of the family.

You Will Need Good Shrubs

The humblest cottage or the most magnificent mansion will be a better place to live in if beautiful shrubs are planted around it. Nothing that grows costs so little and gives so much enduring satisfaction. Once you have them around your place, you will be glad you bought and planted them this spring.

Althea — Rose of Sharon

Beautiful deep pink flowers; dark green, glossy foliage. Great masses of large flowers 3 inches across in August and September when there are few other flowers. Hardy; succeeds anywhere. Plant the bush form (grows to 4-6 feet) in beds; the tree form (reach 6-10 feet) for single ornamental use.

Price (Bush Form), each **15c**
 PRICE—(Tree Form),
 EACH **40c**



Forsythia

Barberry — Japanese

For Every Purpose. Where a beautiful foliage effect is desired there is no shrub so generally planted or more practical for all purposes than the JAPANESE BARBERRY. Dwarf growing, bushy and rounded in form. Of special importance for use as a filler, and edging for shrubbery groups, and above all as a compact, low hedge for lawn borders. In autumn the foliage turns scarlet and gold covered with crimson berries.

PRICE, 1½ to 2 ft., each. **18c**

Barberry—New Red-Leaved

Similar in all respects to the green-leaved Japanese Barberry so popular for hedge or clump plantings, except that the foliage of this new variety is a rich, lustrous, bronzy red. In the fall its foliage changes to vivid orange, scarlet and red shades, more brilliant than the ordinary Japanese Barberry. This coloring is followed by the same brilliant, scarlet berries, which remain on the plant all winter. Plant in full exposure to the sun.

Price, 1¼ to 1½ ft., each **35c**



Japanese Barberry

Bechtel's Flowering Crab

A flowering tree of outstanding beauty. Large, apple-pink, double, fragrant blossoms. Adapted to single planting—grows 8, to 10 feet. Slow growing, long lived ornamental tree.

PRICE—2 to 3 ft., each **50c**

Butterfly Bush

A beautiful medium size shrub that bears clusters of lilac-colored flowers, 5 to 6 inches long. Attracts butterflies in large numbers. Blooms early Summer until late in Fall.

PRICE, 1½ to 2 ft., each **25c**

Deutzia

PRIDE OF ROCHESTER. The large double white flowers, reverse side of petals of delicate pink, make this a most highly prized shrub. Fine specimen plant 6 to 8 feet high. This Deutzia deserves a much wider use. Blooms June-July.

PRICE, 1½ to 2 ft., each **20c**

Dogwood

C. SIBERIA. Bright red branches and berries make it attractive in winter. A valuable shrub because it grows vigorously in shade. Large leaved foliage makes a good show in summer and fall. 6 to 10 feet.

PRICE, 1½ to 2 ft., each **25c**

Flowering Almond

Rose-pink flowering—3 to 4-foot, upright grower. A very attractive shrub. The long branches are thickly studded with small, double, delicate pink flowers over their full length, before the leaves appear. Blooms in April.

PRICE, 1½ to 2 ft., each **30c**

Forsythia — Golden Bell

F. FORTUNEI. Earliest shrubs to bloom. Their bright yellow flowers seem the spirit of Spring, opening before the leaves appear. Grows to 6 to 8 feet but may be pruned as desired. Branches slightly drooping. Dark green leaves.

PRICE, 1½ to 2 ft., each **15c**

Golden Elder

Showy, golden leaves; tall, sturdy, hardy shrub. Just right where height and color are needed. Unusually large clusters of white fragrant elder blossoms, followed by black berries. Attractive ornamental shrub. 7-10 feet; blossoms August.

PRICE, 2 to 3 ft., each **30c**

Honeysuckle Bush

RED TARTARIAN. This vigorous spreading shrub with dark green foliage bears bright red flowers in June, followed by crimson berries. Very showy. Height, 6-10 feet.

PRICE, 1½ to 2 ft., each **20c**

Hydrangea P. G.

This showy shrub is perfectly hardy. Large clusters of pure white blossom, later turning soft pink, from August to late fall. Superb either singly or in groups; often used as a hedge. Beautiful in its blooms and rich green foliage.

PRICE, 1½ to 2 ft., each **20c**

Japanese Quince

FLOWERING QUINCE—Scarlet flowers—6 to 8 feet. Blooms in April and May. One of the most attractive spring blooming shrubs; blossoms always large, produced in great masses just as the leaves are coming out. Foliage is a large, glossy green. A favorite flowering shrub for your garden.

PRICE, 1½ to 2 ft., each **25c**

Lilac

PERSIAN PURPLE. Choicest variety — unusually large, pale, lilac blooms, sweetly fragrant. Everybody admires the lilac. Every yard should have 2 or 3 lilacs.

PRICE, 2 to 3 ft., each **30c**

Mock Orange — P. Coronarius

A large, very hardy shrub which has a profusion of pure white, highly scented flowers. Attains a height of 4 to 6 feet. Blossoms in June.

PRICE, 1½ to 2 ft., each **10c**

Mock Orange — P. Virginica

Magnificent New Variety. Medium height, compact bush. The flowers (single, semi-double and fully double) are the largest and most sweetly fragrant of any variety, with longest early blooming season. Gaining popularity in every state.
PRICE, 1½ to 2 ft., each **30c**

Privet Hedge

AMOUR RIVER NORTH. Excellent hedge plant. Especially desirable in the north because of its unusual hardiness. Absolutely does not winterkill. Leaves are dark; do not fall until late winter. Readily trimmed to any desired shape.
PRICE, 1½ to 2 ft., 100 for **\$5.00**

Spirea Anthony Waterer

Dwarf hardy shrub; large pink-red flowers 3 inches across. Blooms July to frost. Rarely reaches over 3 feet; good used as edging for taller shrubs.
PRICE, 1½ to 2 ft., each **27c**

Spirea Arguta

One of the showiest of spring shrubs. Dense masses of white flower clusters along drooping branches. Leaves light green, narrow—giving a lace-like beautifully soft appearance. April-May bloom.
PRICE, 1½ to 2 ft., each **25c**

Spirea Van Houttei

Bridal Wreath. One of the most beautiful and popular of flowering shrubs. In May and June the slender branches droop and form a veritable fountain of snowy white bloom. Thrives anywhere, in shade or sun, wet or dry, and grows from 6 to 8 feet high in good ground. A beautiful ornamental hedge.
PRICE, 1½ to 2 ft., each **10c**

Tamarix

Africana. Distinctive because of its delicate thread-like foliage, dull sea-green in color, waving from long bending branches. Numberless small pink flowers in April before the leaves appear make it a cloud of soft pink, 6 to 10 feet.
PRICE, 2 to 3 ft., each **20c**

SHRUB PRICES

	Each	Per 5	Per 6	Per 12	Per 25	Per 50	Per 100
Althea (Rose of Sharon), 2-yr., 1½-2 ft. (Bush Form)....	\$0.15	\$0.40	\$0.75	\$1.45			
Althea (Rose of Sharon), 2-yr., 2-3 ft. (Tree Form)....	.40	1.15	2.20	3.75			
Barberry, Japanese, 2-yr., 1½-2 ft.18	.50	.95	1.85	\$3.50	\$6.60	\$13.00
Barberry, New Red Leaved, 1-yr., 1½-1½ ft.35	1.00	1.95	3.40			
Bechtel's Flowering Crab, 2-yr., 2-3 ft.50	1.45	2.60	4.80			
Butterfly Bush, 1-yr., 1½-2 ft.25	.70	1.35	2.60			
Deutzia (Pride of Rochester), 2-yr., 1½-2 ft.20	.55	1.00	1.85			
Dogwood, 1-yr., 1½-2 ft.25	.70	1.35	2.60			
Flowering Almond, 2-yr., 1½-2 ft.30	.85	1.55	3.00			
Forsythia (Golden Bell), 1-yr., 1½-2 ft.15	.40	.75	1.45			
Golden Elder, 2-yr., 2-3 ft.30	.85	1.55	3.00			
Honeysuckle Bush, Red Tart, 2-yr., 1½-2 ft.20	.55	1.00	1.85			
Hydrangea P. G., 2-yr., 1½-2 ft.20	.55	1.00	1.85			
Japanese Quince, 2-yr., 1½-2 ft.25	.70	1.35	2.60			
Lilac (Persian Purple), 2-yr., 2-3 ft.30	.85	1.55	3.00			
Mock Orange, Coronarius, 1-yr., 1½-2 ft.10	.29	.55	1.05	2.05	4.05	8.00
Mock Orange, Virginialis, 1-yr., 1½-2 ft.30	.85	1.55	3.00			
Privet, Amour River North, 2-yr., 1½-2 ft.08	.23	.45	.85	1.60	3.00	5.00
Snowberry, Red, 2-yr., 1½-2 ft.20	.55	1.00	1.85			
Snowberry, White, 2-yr., 1½-2 ft.20	.55	1.00	1.85			
Spirea, Anthony Waterer, 2-yr., 1½-2 ft.27	.75	1.45	2.80			
Spirea, Arguta, 2-yr., 1½-2 ft.25	.70	1.35	2.60			
Spirea, Van Houttei, 2-yr., 1½-2 ft.10	.29	.55	1.05	2.05	4.05	8.00
Tamarix Africana, 2-yr., 2-3 ft.20	.55	1.00	1.85			
Weigela, Eva Rathke, 2-yr., 1½-2 ft.30	.85	1.55	3.00			
Weigela, Rosea, 2-yr., 1½-2 ft.15	.40	.75	1.45			

Weigela Rosea

Pink. 4 to 5 feet. The most popular Weigela. Delicate pink, bell shaped blossoms are borne in great profusion along great arching canes, during May and June. Large leaves especially free from diseases. This variety is the best of the group and is good for all use where a shrub of this height is needed.
Price, 1½ to 2 ft., each **15c**



Weigela Rosea

Weigela Eva Rathke

Crimson. 3½-4 feet. June flowering. A smaller growing Weigela. Decidedly spreading. Profusion of brilliant crimson flowers, white throated, is its outstanding characteristic.
PRICE, 1½ to 2 ft., each **30c**

Snowberry (Red)

CORALBERRY. Desirable for its clusters of red berries, hanging on all winter. Low growing, graceful, spreading habit. Attractive foliage; sturdy grower in shade.
PRICE, 1½ to 2 ft., each **20c**

Snowberry (White)

Soft green foliage and graceful sprays of large, milk-white berries coming in mid-summer and lasting into winter make this a most attractive ornamental shrub. 4 to 5 feet.
PRICE, 1½ to 2 ft., each **20c**

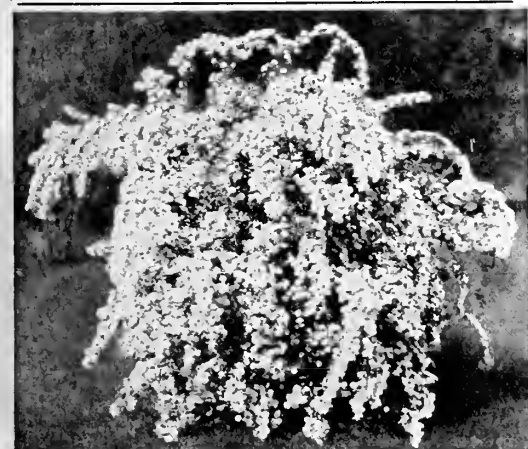


Clematis Paniculata

SPECIAL SHRUB PLANTING

8 Japanese Barberry 2 Hydrangea P.G.
6 Spirea Van Houttei 4 Mock Orange
2 Weigela

Special Price **\$2.25** 2 for **\$4.35**



Spirea Van Houttei

Climbing Vines

Beauty, Shade, Fragrance, Privacy

Clematis Jackmani

Purple. The most strikingly beautiful clematis. Large, open, deep purple flowers cover the vine in July and August. Deep green, glossy foliage.

Clematis Paniculata

White. The small, white "star" variety that blooms so profusely in later summer. Delicately fragrant. Attractive light green foliage. A hardy grower—one of the most satisfactory flowering vines.

Honeysuckle, Hall's Japanese

The favorite. Delicate white and yellow flowers blooming in June, with some flowers all summer. Heavy pungent fragrance. Dark green foliage holding its full color late into the fall. A vigorous grower, often shooting 7 to 10 feet in a single season.

Ivy, Boston

Well known hardy vine covering for brick and stone walls—nothing better. Foliage small, dense, close-growing. Brilliant fall colorings. Slow to start but vigorous when established.

Ivy, Englemann

Similar to Boston Ivy but has large five-pointed leaves and is easier to start. Suitable to quickly cover large walls, chimneys, etc. Long lived; deep autumn colors.

Wisteria

Chinese Purple. A luxuriant, growing, clinging vine. Beautiful, fine, lacy foliage filled with long, drooping clusters of soft, purple flowers, that come in May. A long-lived, hardy vine.

PRICES — 2-Yr., No. 1 Vines

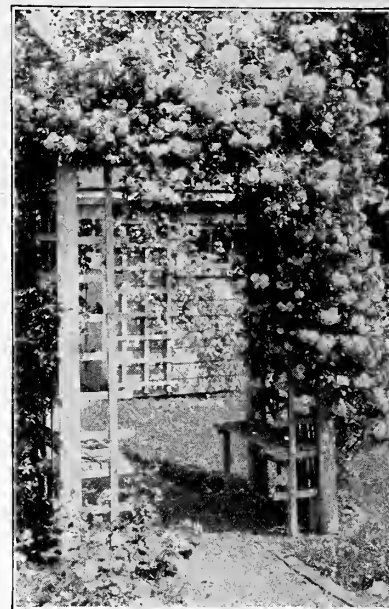
	Each	Per 3	Per 6
Clematis Jackmani	\$0.65	\$1.75	\$3.20
Clematis Paniculata25	.65	1.25
Honeysuckle, Hall's Japanese25	.65	1.25
Ivy, Boston30	.80	1.50
Ivy, Englemann30	.80	1.50
Wisteria35	.95	1.75
Trumpet Vine (Orange Flowered)25	.65	1.25

For a Beautiful Flower Garden—Perennials and Roses

Every home needs a flower garden! Hardy flowers bring cheer and fragrance to the garden, to the door step and to the home—yet with all their delicacy are easy to grow and most dependable in bloom.

Plant hardy perennials in front of shrubs, along the hedge or walk, and in a garden by themselves. Blooming year after year with increasing profusion, they need no planting every spring. Use all you have room for—you cannot get too many. Strong plants ready to bloom the first year.

To the lover of roses no garden is complete without them. We offer the best varieties.



Dorothy Perkins (Shell Pink)

HARDY PERENNIALS

AQUILEGIA—Columbine. May-July. One of the daintiest out-door flowers. Grows anywhere, but prefers a moist, sunny spot. Every old-fashioned garden needs it.

CAMPANULA—Canterbury Bell. May-June. Another old-favorite; covered with large bell-shaped flowers on long stems. Showy in mixed borders.

CHRYSANTHEMUM—Sept.-Nov. (See illustration). Everyone knows these brilliant, hardy flowers. They extend garden colors up to winter. Nothing better for cutting.

COREOPSIS—Tick Seed. June-October. One of the best hardy plants; golden yellow flowers, daisy-like, but broader petals, with notched edges.

DELPHINIUM—Perennial Larkspur. June to frost. Queen of the garden—beautiful shades of blue and lavender. Tall flower spikes add a distinction to the perennial bed that no other flowers give.

DIGITALIS—Foxglove. June-July. Old-fashioned, dignified and stately. Rich green masses of leaves always attractive and when in bloom this plant dominates the garden.

GALLIARDIA—Blanket Flower. June to frost. Vigorous grower in all soils. Quantities of fine blooms deep yellow shaded to rich brown and red at the centers. Good cut flower.

GERMAN IRIS. Most beautifully colored garden favorite. Present day German Iris are not to be compared with the "Flags" we used to know. They are a permanent highly prized perennial you will need in your garden. Selected roots from finest color varieties.

HOLLYHOCKS. June-July. One of the most stately, picturesque and beautiful plants in the world. There is always room for this old garden favorite. Pink and red, double and single blooms.

LUPINES. July-August. There are but few good blue flowers—this is one. Beautiful, foot long spikes of pea shaped flowers on three foot stems. Plant in moist location.

PHYSALIS—Chinese Lantern Plant. August to frost. Its bright orange-scarlet lantern like fruits make decorative, cheerful winter bouquets. Very attractive garden plant.

PYRETHRUM—Painted Daisy. May-July. Ideal cut flowers; blooms uninjured by wind and sun. Perfectly hardy, grows everywhere.

SHASTA DAISY. June-August. Bright and sturdy, well known garden daisy. Large clear white petals, yellow centers.

SWEET WILLIAM. April-May. An old-fashioned favorite; spice-scented; flowers like pinks but borne in clusters; fine for cutting. Colors variegated.

HARDY PERENNIAL PHLOX

July-September. These beautiful hardy border plants are among the most effective things in the garden in late summer and fall. Newer varieties, much improved in color and size, offer rich colors.

BRIDESMAID. Excellent pure white; red eye.

ECLAIREUR. Best real red phlox we have.

FERDINAND CORTEZ. Red, deep rose pink.

MRS. CHARLES DORR. Unusual rich lilac purple.

RHINESTROM. Large pink, free bloomer.

R. P. STRUTHERS. Deep salmon; one of the best.

SPECIAL POST PAID PRICES—All Perennials. Your selection 3 or more. 3 for 60c; 6 for \$1.10; 12 for \$1.65

Climbing Roses

CHAPLIN'S PINK CLIMBER—Vivid Lively Pink. The best climbing rose since Paul's Scarlet. A cross between Paul's Scarlet and American Pillar, its flowers have the color of American Pillar and the brilliant, lasting quality of Paul's Scarlet. Great trusses of 8 to 12 flowers each. Sturdy grower of moderate height.

CRIMSON RAMBLER—Deep Crimson. A beautiful climbing rose. Foliage rich, dark green; rapid grower. You all know this rambler and why not have plenty for your trellises, garden wall and home?

DOROTHY PERKINS—Shell Pink—Loveliest of Ramblers. This beautiful climbing Rose grows ten to fifteen feet in a single season, the vine being a hardy, vigorous grower. Dainty, pointed deep pink buds.

PAUL'S SCARLET CLIMBER—Vivid Scarlet. Unusually large, flowers for a climber. You're sure to be delighted with this wonderful rambler. Brilliant, semi-double flowers in clusters of color. They hold their bright color for two to four weeks. Cut them liberally—the bush will not be injured.

Bush Roses

COLUMBIA—Pink. A favorite greenhouse variety that has proven satisfactory for the gardener. Long stems for cutting. Perfect pointed delicate pink buds.

F. J. GROOTENDORST—Pink Baby Rambler. Finest for Borders, hedges and foundations. Fragrant deep pink large flowers in clusters similar to the Climbers, but blooms all summer. Dense compact beautiful green foliage. Desirable shrub rose.

FRAU KARL DRUSCHKI—Pure White. A great favorite. The ideal hardy, pure white rose, perfect in form. A strong, rugged grower doing well even under unfavorable conditions. A monthly blooming rose.

GEN. JACQUEMONT—Crimson. An old favorite, hard to beat. Velvety crimson, fragrant blooms. Always hardy.

GRUSS AN TEPLITZ—Deep Red. A hybrid tea rose of exquisite loveliness; richest scarlet, shading to velvety crimson; very fragrant; strong grower.

LOS ANGELES—Flame Pink. The most popular rose next to Radiance. Chosen one of the "Best Dozen" by rose experts. Extremely beautiful in both bud and flower. Delicately shaded flame pink, apricot and gold.

PAUL NEYRON—True Rose Pink. Immense globe-like flowers on long, stout stems. Bush hardy, vigorous and comparatively free from thorns. Add it to your rose garden.

RED RADIANCE—Cerise Red. Probably the best known and most popular of the lighter red shades. Big round blooms of cerise red. Hardy vigorous.

SOUV. DE CLAUDIUS PERNET—Lemon Yellow. Another new rose. Just what rose lovers have been looking for—a clear brilliant yellow—and what is more, one that does not fade. Exceptionally fine for cutting. Does best in hot, dry weather.

SUNBURST—Orange Yellow. One of the best yellow everblooming roses and highly prized by everyone who has it in the garden. Unusually long, orange yellow buds of delightful fragrance. Long stems for cutting.

MRS. AARON WARD—Cream Yellow. One of the finest and most beautiful of yellow roses. Continuously blooming. Buds are a rich golden fawn and on opening quickly change to soft pink and cream. We want you to have at least one bush in your garden.



Mrs. Aaron Ward (Cream Yellow)

Latest Rose Creations

- 1—President Hoover (Pink, scarlet, yellow)
- 1—Golden Dawn (Lemon-yellow)
- 1—Templar (Deep crimson)
- 1—Talisman (Orange-yellow, pink)
- 1—Dame Edith Helen (Perfect Pink)
- 1—White Am. Beauty (Pure White)

SIX
FINEST
NEW ROSES

Only \$2.95
POST
PAID
IN U. S. A.

ROSE PRICES (All 2-Year Strong Field Grown)

CLIMBING ROSES	Each	Per 3	Per 10
Crimson Rambler, Dorothy Perkins	\$0.26	\$0.50	\$1.60
Chaplin's Pink, Paul's Scarlet	.30	.80	2.50
BUSH ROSES			
All Varieties	.35	.95	3.00

Buy Only Balled and Burlapped Evergreens

Safe Arrival and Good Growth Insured

GET SUCH TREES AT OUR LOWER PRICES



Colorado Blue Spruce

Evergreens, those silent sentinels of permanence, have a definite place around every well planned home. They virtually "make" the landscape. Our carefully selected Evergreens come in a wide range of shapes, colors, and sizes. They fit every landscape purpose and year after year testify to your own good judgment in planting them.

The right evergreen at doorways, about foundations, in groups or as single specimens adds immeasurably to the appearance of your grounds every day of the year—summer and winter.

Genuine Colorado Blue Spruce—Nature's Most Beautiful Evergreen—Imagine a straight, perfectly shaped, gradually tapered tree with heavy foliage from ground to tip of brilliant, glistening steel-blue—and you have a faint picture of this beautiful tree. Best used as a

specimen set alone, or in a dark green background for contrast.

There never are enough true blue specimens. Always a highly prized tree, you should take this opportunity to secure one or more. Our supply is limited.

Norway Spruce—Most planted spruce because of its graceful form, deep green foliage, rapid growth and hardiness. Its even, regular growth makes it suitable for ornamental specimen or hedge use. Nothing better for screens and wind-breaks. One of the most beautiful large evergreens, with graceful, drooping branches. Grows vigorously in all locations.

Dwarf Mugho Pine—Choice New Evergreen. A true dwarf, never reaching over 4 to 6 feet in height but spreading 6 to 8 feet. May be trimmed to any height. Does not have one main trunk but many stems branching close to the ground. Heavy dark green needles; always attractive, especially in spring when growth appears as numerous tiny silver candles.

For foundations, beds, hedges and single planting Mugho Pine is one of the best. You need not worry about its getting too big. Its dark color makes it stand out anywhere.

Austrian Pine—Most popular of the upright Pines. A close compact growth compared to other pines. This fact and its deep, rich green color at all seasons, makes it a particularly beautiful evergreen. Little effected by smoky city atmosphere and equally satisfactory for seashore or inland planting. Long needles, 4 to 5 inches, give a soft plume like appearance.

Hovey's Golden Globe A. V.—Unusually Striking Beautiful Dwarf Form—One of the best. Foliage is golden yellow, fine and soft in appearance. Particularly desirable for foundations and window-boxes. A true globe type and deservedly popular.

Pyramidal Arbor Vitae—Well known and always attractive. Dense, compact growth and narrow, pyramidal form, sometimes reaching 15 feet, but rarely more than 2 feet in diameter at the base. Deep, rich green foliage. Often used at corners, pillars and as a background for smaller evergreens. Easy to transplant and very hardy.

Pfitzer's Juniper—Particularly adapted to landscape use in small or large grounds. This tree is today one of the most desired evergreens. Low and spreading growth, soft wavy branches, deep green in color with greyish cast. Just the right variation in doorway, foundation or bed plantings, contrasting with the upright growers. Don't fail to set two or more.

Irish Juniper—This upright, decidedly column-like form is ideal for formal effects and just the thing to bring out other plantings by contrast. Grows 6 to 8 feet in height and not over 1½ feet in diameter. Color is blue-green. Grows sturdily in poor soils and is fairly tolerant of shade.



Irish Juniper

EVERGREEN PRICES

Every Tree Balled and Burlapped for Safe Shipment and Sure to Grow

Express Shipment Only on Evergreens

	Each	3
Austrian Pine—1½ to 2 ft.	\$1.25	\$3.35
Colorado Blue Spruce—1½ to 2 ft.	3.50	9.50
Golden Globe Arbor Vitae—12 to 15 in. (Dwarf)	1.25	3.35
Irish Juniper—1½ to 2 ft.	1.00	2.70
Mugho Pine—1 to 1½ ft. (Dwarf)	1.75	4.80
Norway Spruce—1½ to 2 ft.80	2.10
Pfitzer's Juniper—1 to 1½ ft.	1.75	4.80
Pyramidal Arbor Vitae—1½ to 2 ft.	1.25	3.35

Dwarf Mugho Pine



Extra Special Bargain
4 Fine Ornamental
Evergreens

Only \$1.00

POST PAID
IN U. S. A.

1—Colorado Blue Spruce
1—Mugho Pine

1—Austrian Pine
1—Irish Juniper

Just right for window boxes, urns and Rock Gardens. You can use several collections at this price.



Martha Washington
Rust Proof

There is a Growing Demand for Good ASPARAGUS

One of the most delicious and healthful garden vegetables. By planting this excellent variety, you can quickly and easily develop an Asparagus bed to last many years. Such a bed will provide all you want for family use, and will give you a surplus to sell to local markets or to neighbors.

Grown commercially, asparagus has proven a profitable crop because it is a certain regular producer each year and the market is rapidly increasing. Martha Washington is developed and recommended by the U. S. Department of Agriculture as a profitable variety for market gardeners. Planting stock was never lower priced than now.

Martha Washington—Heavy yielding, pedigreed strain immune to rust; grows rapidly and produces uniformly tender shoots of excellent table quality. (Complete prices next page).



Myatt's Victoria
The Pink Stalk

Rhubarb—Myatt's Victoria Tenderest, Sweetest Variety

Myatt's Victoria—Tenderest—sweetest Variety. No home garden is complete without it. Transplants easily; requires little attention; produces abundantly. In spring healthful Rhubarb sauce and pies are most welcome. Be sure to include this Special Offer in your order.

Like Asparagus, Rhubarb is a most profitable market gardening crop. Myatt's Victoria is especially in demand because its pink colored stalks give it a fresh, luscious appearance. Our stock is carefully grown from guaranteed tested stock.

Enough for Your Garden — 10 Big Roots — Only **50c**
(Complete prices next page).

Your Glad Garden --- the Rainbow Collection

Different varieties, different colors—our own selection that blends beautifully; flowers all summer.

Remember, these are not the small bulbs usually sold at a low price, but every one is large in size and ready to bloom the first summer. Order as many as your garden will permit. Order early.

60 Big Gladiola Bulbs only \$1.00

DON'T FORGET—That you can save money this year on whatever you buy. This book is full of the best kinds of Nursery Stock at **LOWEST PRICES**. Look it over thoroughly and order what you need, knowing you are making a wise purchase.

ACRE PLANTINGS	
1-Yr. No. 1	
1/2 Acre	\$22.00
4000 M. WASHINGTON	
1 Acre	43.00
8000 M. WASHINGTON	



Glad from Your Garden

DESTROYS ROACHES, BED BUGS, ANTS CHICKEN LICE AND ALL INSECT PESTS

This wonderful new discovery is the surest and most powerful insect killer known and will completely rid your premises of all annoying insect pests. It not only kills the bugs—it also **DESTROYS THE EGGS**—something no other insect powder or liquid will do.

If you are troubled with Red or Black Ants, Roaches, Bed Bugs, Lice or other insect pests, order a pound can of this marvelous **DOUBLE-X** today. Use according to directions and you will have permanent relief from these annoying pests. It is entirely harmless to human beings or domestic animals.

**SATISFACTION GUARANTEED
OR MONEY REFUNDED**

**FULL
POUND
CAN
98c
POSTPAID**

**NEW
DOUBLE ACTION
INSECT
POWDER**

Baldwin's 1932 Prices—Lowest in 15 Years

Our Guarantee of Quality with Every Plant

NOTE: All or part cash must be enclosed with every order; any balance to be sent before shipment. Fill out your order carefully. We will acknowledge it promptly.

PRICES NOT PREPAID—All F.O.B. Bridgman. 500 or more of variety at 1000 rate; less quantities of each variety at prices listed below.

Prices on Shrubs, Climbing Vines, Perennials, Roses, Evergreens, Fruits Trees, Shade Trees—SEE DESCRIPTIONS

STRAWBERRIES

	Per 12	Per 25	Per 50	Per 75	Per 100	Per 200	Per 300	Per 400	Per 1000	Per 5000
Premier Extra Early		\$0.25	\$0.45	\$0.65	\$0.80	\$1.30	\$1.75	\$2.20	\$4.25	\$19.90
Cooper Medium Early		.30	.50	.70	.90	1.45	1.95	2.40	5.50	25.75
Dr. Burrill Medium Early		.25	.40	.60	.70	1.10	1.45	1.90	3.00	13.65
Senator Dunlap Medium Early		.25	.40	.60	.70	1.10	1.45	1.90	3.00	13.65
Red Gold Medium Early		.35	.60	.80	1.00	1.65	2.20	2.70	6.00	27.85
Gibson Medium Late		.25	.40	.60	.75	1.20	1.60	2.00	3.50	15.75
Harvest King Medium Late		.30	.45	.65	.85	1.40	1.85	2.30	5.00	23.35
Oregon Medium Late		.45	.65	.95	1.25	2.10	2.75	3.45	7.50	33.85
Aroma Late		.25	.45	.65	.80	1.30	1.75	2.20	4.25	19.90
Pearl Late		.30	.45	.65	.85	1.40	1.85	2.30	5.00	23.35
'Baldwin's Lateberry' Very Late		.35	.60	.80	1.00	1.65	2.20	2.70	6.00	27.85
Mastodon Everbearing		.65	1.00	1.40	1.80	2.85	3.70	4.60	11.00	49.90
SURPLUS STRAWBERRIES (Our Selection										
Standard Kinds—500 or more)									2.75	12.40

RED RASPBERRIES

Cuthbert, 1 yr. No. 1	\$0.35	.60	1.00	1.40	1.85	2.90	4.15	5.20	12.00
Early King, 1 yr. No. 1	.35	.60	1.00	1.40	1.85	2.90	4.15	5.20	12.00
Latham, 1 yr. No. 1	.50	.90	1.70	2.20	2.65	4.25	5.85	7.45	16.50
Latham Transplants, 2 yr. No. 1	1.00	1.75	3.20	4.15	5.00	8.00	11.25	14.00	32.00
St. Regis Everbearing, 1 yr. No. 1	.45	.80	1.45	1.90	2.40	3.80	5.25	6.65	14.50

BLACK RASPBERRIES

Cumberland Tips, 1 yr. No. 1	.35	.60	1.00	1.40	1.80	2.85	3.85	4.85	11.50
Plum Farmer Tips, 1 yr. No. 1	.35	.65	1.10	1.45	1.95	3.10	4.20	5.25	12.50

BLACKBERRIES AND DEWBERRIES

Alfred Blackberry R. C., 1 yr. No. 1	.65	1.20	2.00	2.75	3.60	5.70	7.70	9.70	23.00
Eldorado Blackberry Suckers, 1 yr. No. 1	.35	.65	1.10	1.45	1.95	3.10	4.20	5.25	12.50
Eldorado Blackberry R. C., 1 yr. No. 1	.50	.85	1.60	2.05	2.55	4.10	5.60	7.10	15.50
Lucretia Dewberry Tips, 1 yr. No. 1	.35	.65	1.10	1.45	1.95	3.10	4.20	5.25	12.50

ASPARAGUS

Martha Washington, 1 yr. No. 1	.25	.35	.55	.75	.95	1.45	2.10	2.60	6.00
Martha Washington, 2 yr. No. 1	.30	.45	.80	1.10	1.35	2.15	3.15	3.90	9.00

RHUBARB

Myatt's Victoria, 2 yr., Large	Per Each	Per 6	Per 12	Per 25	Per 50	Per 100	Per 200	Per 300	Per 400	Per 1000
		\$0.35	\$0.65	\$1.10	\$1.85	\$3.25	\$5.40	\$7.40	\$9.25	\$22.00

GRAPE VINES

Campbells' Early, 2 yr. No. 1	\$0.10	.45	.95	1.75	3.15	5.00				
Concord, 2 yr., Medium	.06	.25	.45	.80	1.55	2.80	5.15	7.15	8.45	19.00
Concord, 2 yr. No. 1	.07	.40	.70	1.30	2.40	3.50	6.95	9.90	12.50	29.00
Moore's Early, 2 yr. No. 1	.10	.45	.95	1.75	3.15	5.00				
Worden, 2 yr., Medium	.08	.40	.75	1.40	2.55	3.75				
Worden, 2 yr. No. 1	.10	.45	.95	1.75	3.15	5.00				
Niagara, 2 yr. No. 1	.10	.45	.95	1.75	3.15	5.00				
Caco, 1 yr. No. 1	.20	1.15	2.25	3.90	6.60	12.00				

INSTRUCTIONS FOR ORDERING — PLEASE READ CAREFULLY

SEND NO MONEY FOR POSTAGE — Mail Shipments Sent C.O.D. for Charges

You pay the postman the exact amount of postage—no guesswork or overcharge. Postal clerks give C.O.D. shipments preference, assuring more prompt delivery. Another thing—C.O.D. shipments are automatically insured against loss or damage. Mark your order blank for mail shipment, sending cost of plants only, and we will send them C.O.D. for the exact postage.

Everything except trees can be sent by mail. Quick delivery right to your door in city or country—much the best for you and cheaper for small orders. If you wish us to determine the best way on your larger orders, just check "Our Judgment" on the order blank.

LOCATION: Bridgman, Berrien County, Southwestern Michigan — the heart of the "Michigan Fruit Belt." Fast service to Chicago trunk lines east, west, north, south.

EXPRESS SHIPMENTS: Cheapest for large orders. Rapid handling. Charges not prepaid.

SHIPPING SEASONS—SPRING: From last of March or first of April to May 15th to 25th, according to season. **FALL:** October 10th to November 15th.

PACKING: No charge. All plants packed in damp moss or shingle tow. Will keep in good condition 5 days to 2 weeks, according to time of shipment and weather conditions. Each variety carefully separated and correctly labeled.

SUBSTITUTION: Not without your permission, except on late orders when time is often saved by substituting varieties of same season and value as those ordered. Satisfaction guaranteed on varieties substituted.

ORDER EARLY: The earlier you order the surer you will be of getting the varieties you want. Many varieties sell out quickly. Order now; we will reserve yours.

FREE CULTURE BOOK FOR YOU

Tells how to plant and grow fruit plants, fruit trees, shrubs and flowers. Complete cultural directions sent with every order acknowledgment.

HOW TO ORDER: Write your name and address plainly on enclosed order blank. Indicate "Mail," "Express," or "Our judgment," as you prefer. If express shipment, be sure there is an express office at the destination you give. Send remittance. Orders acknowledged promptly.

PRICES: See page 15 and description pages.

TERMS: Orders of \$5.00 or less, please send cash with order; if more than \$5.00, remit 25% of total amount with order, balance before shipment. No credit or C.O.D. shipments.

REMITTANCES: Send check, Bank Draft, Express Money Order, or P. O. Money Order. If you send Currency, register your letter.

REFERENCES: Our local Express Agent or Postmaster; also State Savings Bank, Bridgman, Michigan.

COMPLAINTS: All complaints as to condition on arrival, shortage or errors must be made within five days after stock is received. This allows ample time to examine shipments, and if there is anything wrong, advise at once. Complaints as to condition on arrival must be accompanied by express or postoffice receipt showing statement of bad condition.

Here's Our Famous "LATEBERRY"

Endorsed by Thousands of Satisfied Growers

Last spring hundreds more of our customers bought Lateberry.

Each year on our farms Lateberry quality has brought top prices late in the season when other kinds could not find a sale.

Introduced by us in 1930—Buy and get the genuine "Lateberry"—

WHY? BECAUSE—

1. Most important of all is its Late Season. This makes added profits—strawberries are scarce then.
2. Firmest berry we have ever seen. Think what this means in shipping and keeping qualities.
3. Beautiful appearance—bright red glossy tough skin and prominent yellow seeds topped by a brilliant green hull. After 36 hours these colors are still bright and attractive—a pleasant point in home use and actually means more dollars in market returns.
4. Wonderfully mild sweet flavor—no acid-sour here.
5. Every berry well above average size. we don't claim it is the largest berry grown. But examine the photograph of the box of berries—an even run of such good sized berries of top quality and finest appearance is more desirable than a few extra large with many small ones.

TAKE OUR WORD FOR IT!
Order Some Lateberry
Plants NOW!

6. Heavy regular bearer in all fruit locations. Most late kinds fall short here, but not "Lateberry." You can depend on it.

7. Blossoms are perfect. No other kind need be planted with Lateberry to produce a full crop. Blooms open late, avoiding spring frosts.

8. Desirable in garden or field. Its many outstanding good qualities make it equally desirable in the home garden or commercial field.

9. "Lateberry" has our fullest recommendation and endorsement for growth, crops, quality and satisfaction.

**NEW
LOW
PRICES**

100 for \$1.00
1000 for \$6.00



These Few
"Lateberries"
Filled This Quart
Heaping Full

Plant Shade Trees — Cool Inviting Comfort on the Lawn

Plant shade trees this spring in honor of George Washington. A goal of 10,000,000 trees has been set by the George Washington Bi-Centennial Celebration Committee. Year after year they will bring increasing beauty and comfort. Trees frame the landscape and form the background for all other planting. Ours are offered in the sizes of each variety best adapted for transplanting. Shade trees promote real estate values.

Silver Maple—Most desirable because of its quick growth, good foliage and graceful spreading shape. Transplants readily; grows in any good location. Leaves light green, silver underneath—open in early spring and hold late in the fall.

Norway Maple—Sometimes called European Hard Maple. Similar to our Hard Maple but has larger, darker foliage and a rounder, more spreading growth. Recommended as one of the best shade trees for lawn, park or roadside. Of slower growth than Silver Maple, but of sturdier, heavier form—a distinctive, stately tree:

Schwedler's Red Maple—The Purple Norway Maple. Resembles Norway Maple closely except that the young leaves are bright purple and red, changing to bronze and then to deep green; changing again in Autumn to brilliant reds and browns. Grows 30 to 50 feet. Thoroughly usable, satisfactory tree—not a novelty.

Cut-Leaved Weeping Birch—A distinctive ornamental tree with its white bark, deep cut delicate leaves and graceful, drooping habit. Attractive when planted alone or among others where it stands out strikingly.

Weeping Willow—Spreading, graceful tree with long drooping branches. Long, slender gray-green leaves—an imposing tree on any lawn. Grows rapidly on transplanting in wet or dry soils.

Lombardy Poplar—Rapid growing, spirelike tree reaching a great height. Unsurpassed for screens, narrow lots or background plantings. Plant for quick showing.

American Elm—One of our grandest native trees—"The Graceful Elm." A strong, vigorous grower; great size and unusually long lived. A tree too well known throughout the country to need further description.

Mountain Ash—Especially desirable for its cheerful yellow and scarlet berries carried from late summer through the winter. Strong grower in wet or dry locations. Small leaves lend appearance of softness to this gracefully branching tree.



Silver Maple

Chinese Elm—1.—Beautiful as the Best American Elm. 2.—Graceful as the Cut Leaf Birch. 3.—Rapid growing as the Poplar. A tree of rare beauty. Heavy, dark green elm type foliage on fine twigs. Resists drought and cold, thrives on poor soil. Remarkably fast growing and graceful. A really satisfactory shade tree in every way—be sure to plant Chinese Elm.

SHADE TREE PRICES

	Each	3
American Elm, 7-9 ft. (Large)	\$1.00	\$2.75
Chinese Elm, 4-5 ft.	.70	1.95
Cut-Leaved Weeping Birch, 5-6 ft.	1.75	4.90
Lombardy Poplar, 6-7 ft.	.30	.80
Mountain Ash, 5-6 ft.	1.20	3.50
Norway Maple, 5-8 ft.	1.50	3.90
Schwedler's Maple, 5-6 ft.	2.25	6.40
Silver Maple, 7-9 ft. (Large)	.50	1.40
Weeping Willow, 5-6 ft.	.50	1.40
Carefully Baled—Express Shipment Only.		